

Discovering Your Leadership Voice

Overview

Leaders inspire followership in others. Whether speaking conversationally or presenting before a group, a powerful leadership message delivered with impact and focused on the needs of the audience, can motivate and energize others. This course may earn a Credly Badge.

Target Audience

Professionals who want to develop or strengthen their leadership position.

Course Objectives

After completing this course, students will know how to:

- Enhance your leadership effectiveness through your message
- Communicate with greater openness and authenticity
- Craft compelling messages that connect people to purpose
- Engage, motivate, and inspire others to embrace change
- Apply your leadership voice to increase your impact and influence

Course Outline

1 - Leading with Authenticity

Adopting a Structured Approach
Linking Authenticity and Awareness
Enhancing Self-Awareness
Applying the Johari Window

2 - Your Leadership Voice

Becoming an Authentic Leader
Assessing Key Competencies
Defining Your Leadership Purpose

3 - A Compelling Vision

Crafting Your Vision for Change
Clarifying Goals and Outcomes

4 - Crafting Your Message

Speaking with Credibility, Emotion, and Logic
Leading from Anywhere
Applying Techniques for Engaging Others
Engaging Through Storytelling

5 - Delivering Your Message

Bridging Different Thinking
Flexing Communication Styles
Adjusting for Style and Impact

6 - Reviewing Your Results

Reviewing and Adjusting
Taking an Iterative Approach
Repeating, Reiterating, and Building Support
